



### ***Raising the profile and standards for front-of-house service***

#### **Individual Member Benefits:**

- **Recognition** as a member of the Academy of Food & Wine Service – clearly demonstrating your commitment to improving front-of-house service standards
- The letters **MAFWS**, **AAFWS** or **FAFWS** (Member/Associate/Fellow of the Academy of Food & Wine Service) after your name to communicate your front-of-house service credentials

#### **Up-skilling and motivating for success:**

- Up to **50% OFF** our masterclasses and bespoke training packages, with booking priority – a credible, effective and flexible way to up-skill, progress your career and improve your tips! Our courses include:
  - Masterclasses – short tutorials tackling specific front-of-house skills
  - Product tutorials – a tasting and briefing on particular vintages, regions or varietals
  - Service! Training packs – in-house training packs focusing on core elements of front-of-house service.
- Job post on [www.afws.co.uk](http://www.afws.co.uk) – keep up-to-date with the latest exciting front-of-house service vacancies
- Contact with industry mentors to inspire and motivate.

#### **Profile-raising and networking opportunities:**

- **Free** entry into our high-profile industry competitions, judged by the biggest names in front-of-house service delivery:
  - UK Restaurant Manager of the Year
  - UK Sommelier of the Year
  - Food and Beverage Challenge
- **Free** entry into our Annual Awards – with new categories for individuals for 2012 and beyond
- **Discounted** tickets to our events, attended by like-minded colleagues and senior professionals from the industry – with booking priority.

#### **Keeping in touch with us and the industry:**

- Regular newsletter – *Table Service* – updating you on our news and events
- [www.afws.co.uk](http://www.afws.co.uk) – a very useful source of information and industry news
- Follow us on Facebook and Twitter
- Be part of our professional community and network with your peers
- **FREE** subscription to Restaurant magazine
- Up to **50% OFF** key industry magazine subscriptions including:
  - Caterer and Hotelkeeper
  - Sommelier International
  - Aspire
  - Eat Out
  - Cost Sector Catering
  - Wine & Spirit Magazine
- Up to **25% OFF** Mitchell-Beazley food, drink and wine books, and other titles
- **Money off** wine tools, glassware and accessories at [www.waitersfriend.com](http://www.waitersfriend.com)

Visit [www.afws.co.uk](http://www.afws.co.uk) for more information