

AA Training Courses in 2013

These interactive day courses provide the perfect opportunity for attendees to increase their knowledge of the AA Rosette scheme and improve their understanding of the criteria by which the AA assesses quality.

Rosette Academy

Ideal for chefs, food and beverage managers and general managers, this course features a range of modules which demonstrate and provide advice on a host of topics including industry best practice, increasing your revenue, menu terminology, seasonality and locality, flavour and blind tastings.

Food & Beverage Workshop

The Food and Beverage Workshop is suitable for all levels of the front of house team, from Room Service to Breakfast; we discuss best practise and relate this to the AA Star rating process. Detail is focused towards hospitality aspects, how the customer chooses, the dining experience and food service styles.



The fee for either the Rosette Academy or Food & Beverage Workshop is £170+VAT. If delegates book both the fee is £285 + VAT (£342 Incl VAT).

Courses are run in the following locations:

Date	Course	Location	
12th March	F&B Workshop	Apex International	Edinburgh
13th March	Rosette Academy	Apex International	Edinburgh
02nd April	F&B Workshop	Novotel, London West	Hammersmith
03rd April	Rosette Academy	Novotel, London West	Hammersmith
16th Sept	F&B Workshop	Close House Hotel	Newcastle
17th Sept	Rosette Academy	Close House Hotel	Newcastle
02nd Oct	F&B Academy	Macdonald Anstey Hall	Coventry
03rd Oct	Rosette Academy	Macdonald Anstey Hall	Coventry
15th Oct	F&B Workshop	Alveston House Hotel	Bristol
16th Oct	Rosette Academy	Alveston House Hotel	Bristol
04th Nov	F&B Academy	Novotel, London West	Hammersmith
05th Nov	Rosette Academy	Novotel, London West	Hammersmith

Reserve your space today!

To book call **01256 844455** or email
Hospitality.Solutions@theAA.com

View www.TheAA.com/Hospitality-Solutions for information on our full range of training and consultancy services